THE POSITIVITY PROJECT

OTHER PEOPLE MATTER

The Positivity Project helps America's youth see the positive character strengths in themselves and others – to create stronger citizens and leaders for our communities and country.

"The Positivity Project has been a transformational partner for our school; our students have a deeper understanding of character, which has improved their self-confidence and strengthened their relationships with each other at an impactful point in their lives!"

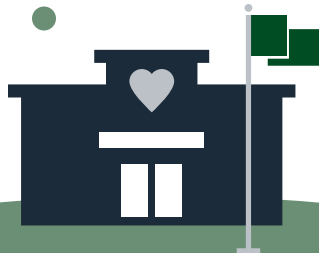—Brett Woodcock, Principal, Morgan Road Elementary

STUDENTS

88%
of students believe that they can build their character strengths

70%
of students believe that their relationships with classmates are better since learning about their strengths through The Positivity Project

79%
of students feel a stronger connection with their elementary school since starting to learn about their character strengths and the strengths of others

PARENTS

72%
of parents say that they have more conversations about character with their child since their child's school started The Positivity Project

57%
of parents say that The Positivity Project has helped them learn more about their child

79%
of parents say that The Positivity Project has helped their child better understand and appreciate others
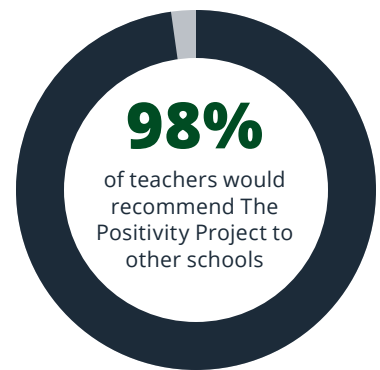
TEACHERS

73%
of teachers believe that The Positivity Project helps increase their students' self-confidence

84%
of teachers feel more comfortable talking about character with their students because of The Positivity Project

93%
of teachers say, "The Positivity Project has helped me learn more about myself."

98%
of teachers would recommend The Positivity Project to other schools

For more information, visit **posproject.org**